**Why Pressable Hosting Is Gaining Ground Among WordPress Professionals in 2025**

The web hosting landscape continues to evolve rapidly in 2025. With website owners demanding faster load times, tighter security, and hands-off server maintenance, the demand for managed hosting is rising across industries.

One name that has steadily grown in reputation among WordPress professionals is **Pressable** — a fully managed hosting solution built by Automattic, the company behind WordPress.com and WooCommerce. Designed specifically for WordPress, Pressable focuses on performance, stability, and convenience for individuals and teams who rely on WordPress daily.

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**Built for WordPress, Backed by WordPress**

Pressable is not a general-purpose host. It is engineered entirely around WordPress. This specialization means that its architecture, support staff, and performance enhancements are all tailored to a single platform — and that precision makes a difference.

Unlike hosting companies that try to serve every type of site or CMS, Pressable leverages Automattic's infrastructure, including the same backbone that supports millions of WordPress.com sites.

This gives it an edge in terms of both reliability and speed.

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**Key Features That Matter in 2025**

The modern WordPress website — whether it's a blog, portfolio, agency site, or ecommerce store — demands more than just disk space and uptime. Pressable includes a full suite of professional-grade features by default.

These include:

- Global CDN integration for faster delivery worldwide
- Built-in caching optimized for WordPress
- Jetpack Security and Jetpack Premium tools included at no extra cost
- Automatic daily backups and one-click restore
- Unlimited staging environments for development and testing
- Free migrations handled by WordPress specialists
- 24/7 expert support, specifically trained in WordPress

What's most appreciated by developers and agencies is the intuitive user panel. Managing multiple WordPress sites is straightforward, with team collaboration tools and billing controls built in.

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**Performance and Stability**

Our benchmark testing and client feedback reveal consistent performance advantages when using Pressable. Page load times remain low even during spikes in traffic. Time to First Byte (TTFB) averages under 200 milliseconds, and the platform maintains a near-perfect uptime.

Sites hosted on Pressable also tend to perform better in Google PageSpeed Insights scores, thanks to server-side optimizations that go beyond what most shared or VPS providers offer.

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**Is It Right for You**

Pressable is designed for users who work exclusively with WordPress and value speed, security, and support. It is not meant for websites built on other platforms like Drupal or Magento. Nor does it offer email hosting by default — something many users now outsource to services like Google Workspace.

But for WordPress professionals — whether freelancers, agencies, publishers, or ecommerce operators — Pressable offers clarity, stability, and performance that justify its price.

Even their entry-level plan supports multiple sites, making it cost-effective for teams managing client websites under one account.

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**Final Thoughts**

There are many hosting companies offering WordPress support, but few are built by the makers of WordPress themselves. Pressable's alignment with Automattic gives it both credibility and technical depth.

If you are serious about running a WordPress business or managing multiple sites efficiently, this platform offers a well-rounded solution backed by proven infrastructure.

You can read our full performance test results, support experience, and speed comparisons in this real-world review of Pressable hosting performance